

# MINI GUIDE

**Business & Management**

**Take your first step.**





## Pursue your passion and advance your skills to build a limitless corporate career.

Pursue your passion and take the first steps to develop a career in Business and Management.

Learn the skills you need to respond to the ever-evolving global business industry and build a limitless corporate career.

Studying Business and Management will provide you with a wide variety of skills that are in high demand in organisations across the world.

**Start your journey today.**

**Our MISSION is to support the individual, social and economic development of the people, communities and businesses of Dumfries and Galloway by providing inclusive, accessible and relevant vocational and other learning opportunities in a positive and supportive environment.**

**Joanna Campbell** - Principal & CEO



**Gain the skills** you need to take you where you want to go.

Whether you want to:

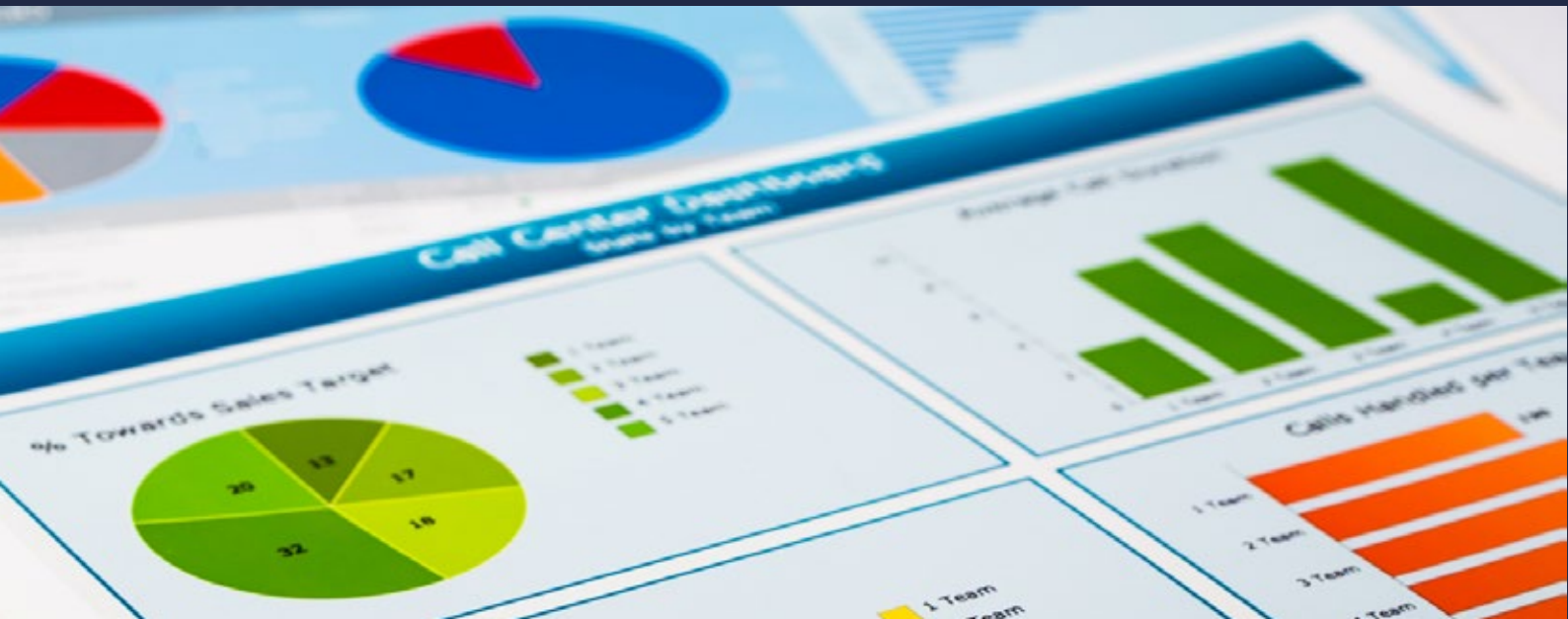
**build your future**

**change your career**

**learn something new**



We will provide you with the **tools to excel** with a **real skill-based route** into the **workplace** or a **positive destination** onto **further education**.



# Ways you can study with DGC ↓



## College Academy

Start your journey from school and you can shorten your education journey and potentially start full-time employment sooner in your chosen career pathway.



## Study options to suit everyone

From full-time, part-time or over just a few days, choose your course and way to study.



## Study locally

helping you save on associated study costs such as travel, accomodation and more.



## Earn qualifications

at every stage of study, building your path to success.



## Access routes

to university and further your options with support at every step.



# College services and support ↓

As a student you have a number of services and facilities available to support and help you throughout your course at our campuses\*



**Library resources**



**Student support**



**Learning zones**



**Coffee and snack areas**



**Shop and canteen**



**Gym**



**Training workshops**



**Training Restaurant**



**Green Energy Centre & STEM Hub**



**Digital Care Hub**

\* Please note: gym, canteen, shop, green energy centre and digital care hub are exclusive to Dumfries campus.



**Stranraer Campus**



**Dumfries Campus**

From **student advisors** to **funding teams**, our aim is to provide you with a quality service so that you will have a **range of skills, support and the knowledge** required to successfully complete your course.



**For further info on all our student services, check out our portal**

# Whether you want to become the next CEO or own your own business, a career in business could be for you.

Business and Management are key components of how businesses are run day to day. As a major employer in the South of Scotland, Dumfries and Galloway College knows only too well the challenges that businesses today face, particularly with the rapid changes and developments across many industries.

Studying a business or management course, you will be taught various subjects that encompass a broad scope of topics to help shape your career.

Business courses will give you a taster of the various departments that work together to run a successful business, such as Marketing, Finance and HR. By developing an understanding of these various aspects of a business, it allows you to specialise in any area that may interest you or develop a foundation of skills to begin your own business.



# Did you know ↓

Studying Business and Management will provide you will a wide variety of skills that are in high demand in organisations across the world.

## Study with us to gain:



### Location Independence

With a career in Business and Management you have the freedom of choosing where you want to work, whether you want to set up a local business or if international travel is your passion, there is endless possibilities. As skills in these industries are extremely transferable and in demand, you have the freedom to pursue your passion anywhere in the world.



### The opportunity for specialisation

If you enter the field Business and Management, there are plenty of opportunities to specialise or switch jobs mid-career. Follow your interests and specialise in a subject such as Marketing, Finance or HR to build a career that you will love.



### Job security

Skills learned on our Business and Management courses have high levels of job security because they are in demand. Whether it is a large tech firm, small salon, all organisations need aspects of business expertise to operate and thrive.



### Opportunity to be your own boss

Whether you want to work 9-5 in an office or you if want to freelance and work around your lifestyle needs, studying a Business or Management course can give you the opportunity to do either. Have the freedom to follow your entrepreneurial spirit and build your own business to work around your commitments.



### Opportunities for advancement

Careers in business and management often offer more opportunities for advancement. With advancement in the industry comes salary increases and opportunities to challenge yourself and excel.

# Where computing and IT could take you ↓

## Career Options

As 95% of our students go onto positive destinations\*, a qualification in business could lead to the following careers:

### Business Advisors

Provide specialist information to support and coach businesses to see the potential in improving their operations. This could include financial advice, scaling up and growing, changing the business model completely, or all of the above. This role has the opportunity to be worked remotely, as an employee or be self-employed.



### Business Administrators

Directs the daily operations of an organisation and supervises its finances. Often possessing excellent organisational skills, business admins provide administration support, manage the organisational data and provide information to assist staff and customers. Business Administrators are often employed by a company and can work either remotely or in an office.



### Business Development Managers

Find business opportunities for companies to optimise their functionality. Business Development Managers help develop business and marketing strategies and draw up contracts with clients.



\*Information taken from our Student Satisfaction and Leavers Destinations Survey 2022-23



The above is just a small section of the many careers available in the industry. Salaries can vary greatly, ranging up to £40,000 + depending on what's required in the role.



## Onward Study

A qualification could lead you to some of the following possible degree options:

- Degree in Business Management
- Degree in Marketing Management

\*based on SFC College Leaver Destinations report 19-20

If you are thinking about progressing to onward study, check with your chosen university for requirements before applying with UCAS. Each place will have specific entry criteria and availability.



## Dumfries and Galloway Guaranteed Degree Pathways



### Guaranteed Pathways

Delivered in partnership with the college and UWS

#### Pathways for Year 1 entry:

Business Foundation

### YEAR 1

#### Degree Study

Option to exit with HNC

### YEAR 2

#### Degree Study

Option to exit with HND

### YEAR 3

#### Ordinary Degree

**BA Business**

Option to graduate with Ordinary Degree

### YEAR 4

#### Honours Degree

**BSc Hons Business**

- **Guaranteed Degree Pathways provide entry to UWS Year 1 degree study on successful completion**
- **Guaranteed Degree Pathways considered by UWS as equivalent to Higher at B**



The HNC/HND Business studies courses are excellent – staff were always available to help you. Studying at DGC has significantly improved the quality of the work I produce at Dumfries and Galloway Council.

**Kelvin Thompson** – HNC and HND Business Studies student



# Get one step ahead. choose your course ↓

We provide a first-class further and higher education, offering a large range of courses and qualifications available for students at any life stage that are delivered by teaching and support staff who genuinely care about what they do.

We have a route to suit every level and mode of study, allowing you to build your future, to change your career, or prepare for a better tomorrow, helping you get one step ahead.

If you are unsure of which course is best to apply for, or how to apply – don't forget we have a very knowledgeable and helpful Admissions team here at the college ready to help you.

➤ [admissions@dumgal.ac.uk](mailto:admissions@dumgal.ac.uk)

Check out all  
our courses  
here!

+ ✨  
// Don't wait for the right  
opportunity. **Create it.**  
George Bernard Shaw ✨ //

# Quick guide to applying ↓

## 1. Search for your course

Search our courses at [www.dumgal.ac.uk](http://www.dumgal.ac.uk) or click the link.

## 2. Apply online

Once you find the course that's right for you, hit the apply now button. Courses fill up fast, don't delay.



Our full-time courses start in August.

Check online for start dates for other courses or study at a time that suits you with open learning.

If you need help applying, you can check out our handy 'how to apply page' [here](#)



**Dumfries and  
Galloway College**

One step ahead



Bankend Road, Dumfries, DG1 4FD

